



Kansas Maze, Inc
at Gaeddert Farms
13209 E. 82nd Ave
Buhler, KS 67522
www.kansasmaze.com

Sunflower Market
Vintage, Homemade & More

Kansas Maze is pleased to announce our events for 2023! Our 5th annual Sunflower Trail Run on August 26th and our 4th annual Sunflower Craft Market on September 2nd. These are in conjunction with our Sunflower Festival which will be held Aug 19-Sept 9. We are inviting local businesses to partner with us and would love to have you be one of them!

We have some unique events and opportunities and want to share this with others. We have seen growth in our events each year and with feedback from participants we will continue to improve this trend. We are expecting to have 400-500 participants + families on race day and 4-6,000 admissions on craft festival day for 2023.

TV & radio stations and newspapers have sought us out to promote these events as community interest highlights. We will also continue to advertise through our multiple social media outlets. If you have ideas on how we could work together with your business to cross advertise we would love to hear it! A portion of our proceeds from all of our sunflower festival events will be given back to charitable organizations within our communities. And new this year...a portion of all ticket sales on Sunflower Market day will go to "Ripples from the Well," a non-profit based in Hutchinson who is helping children in Uganda.

We are inviting you, our local community businesses, to partner with us.

1. **Printed coupons, flyers and/or small give-away items** for your product/services to add to our swag bag that each participant will receive upon check-in on race day and VIP ticket holder bags on market day. We want to help promote your business/organization.

2. **Monetary donations** in exchange for advertising sponsorship & more at one of the levels listed below.
 - ◆ **Platinum Level: \$1,000 (spaces limited to first 5)**
 - Business will receive all bronze, silver & gold benefits plus:
 - Group Outing (up to 20 people) during the Sunflower Festival.
Included per person: Admission, 2 sunflowers, decorative quart jar, and one of the following (sunflower market canvas bag or sunflower painting class).
 - ◆ **Gold Level: \$500 (spaces limited to first 6)**
 - Business will receive all the bronze & silver benefits plus:
 - Highlighted logo on Sunflower Trail Run Finisher T-shirts
 - Shout outs on our FB and IG social media pages (beginning upon receipt of payment)
 - Individual banner displayed for the duration of the Sunflower Festival (Aug 19-Sept 9)
 - 2 Free additional race registrations (total of 4)
 - 2 Free additional admission tickets to the craft festival (total of 4)
 - ◆ **Silver Level: \$200 (spaces limited to first 5)**
 - Business will receive all bronze benefits plus:
 - Logo printed on each race participants customized runner's bib
 - 1 Free additional race registration (total of 2)
 - 2 Free admission tickets to the craft festival (total of 2)
 - ◆ **Bronze Level: \$100 (spaces limited to first 20)**
 - Logo and business name on kansasmaze.com website and runsignup.com as race sponsor
 - Logo on Sunflower Trail Run Finisher T-shirts.
 - Logo on sponsor banner on race day, craft festival day & throughout the Sunflower Festival, Aug 19-Sept 9
 - 1 Free race registration

We look forward to the opportunity to share this experience with you! If you have any questions, we would be happy to visit with you!

Sincerely,
Julie Ball (620) 727-6420



Sponsor Business Name: _____

Address: _____

Email: _____

Phone: _____

Business Representative: _____

Social Media: _____

I would like to partner with Kansas Maze in the following ways:

Provide printed coupons/flyers/give-aways from my business for race day & market day swag bags. (We will have a better idea on numbers by Aug 1 but for now estimating 400-500).

AND

I would like to sponsor my business at the Platinum Level: \$1,000

I would like to sponsor my business at the Gold Level: \$500

I would like to sponsor my business at the Silver Level: \$200

I would like to sponsor my business at the Bronze Level: \$100

Sponsorship is due June 10, 2023

Business logos due ASAP (for shirts & websites)

Please email me an invoice to pay online. My check is in the mail.

Please return this form and payment to us via mail or email by June 10, 2023. Logos can be emailed to the address below. Printed coupons/flyers/give-aways must be received by Aug 16 at the latest.

Thank you for your support!

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